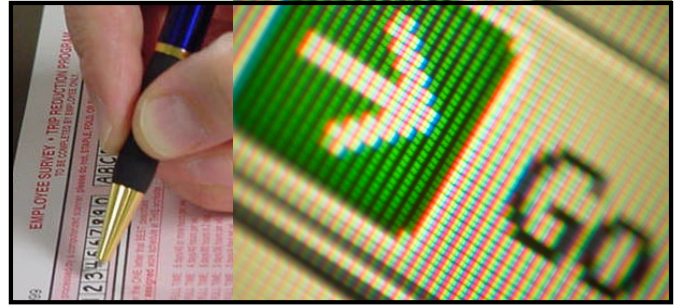


Think Pink Goes Green...



**The Annual Pink Travel Reduction Survey will be online!**

January 2010

For Immediate Release...

***The Annual Travel Reduction Survey  
Will Be Arriving In Your Email Box!***

Capitol Rideshare and the Office of Travel Reduction Programs is gearing up for the annual Travel Reduction Survey as mandated by law.

But this year - it will look different. Think Pink has gone green! The annual Travel Reduction Survey will now be completed by employees online!

At the end of February or beginning of March, the survey link will be emailed to all State employees working in Maricopa County. The survey captures information about employees' commute trips. All survey responses are completely anonymous and can only be tracked back to the agency address.

In the past, data from this survey was instrumental in obtaining bus and vanpool subsidies for employees, creating new bus routes and expanding existing routes.

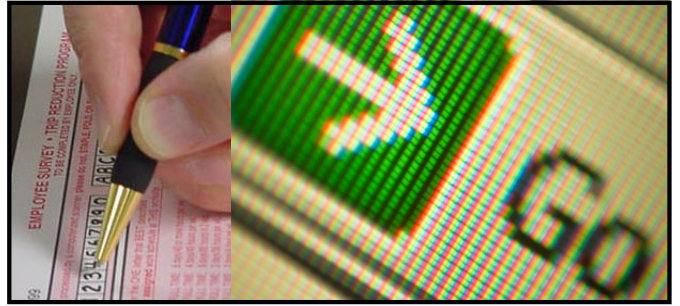
Employees are reminded that it is critical that everyone completes a survey; especially those who do carpool, ride the bus, or telework. The State must achieve as close to a 100% participation rate as possible. Everyone needs to complete their survey.

For more information and to see Frequently Asked Questions regarding the survey, please visit [www.capitolrideshare.com](http://www.capitolrideshare.com)

For more information, call 602.542.7433.

***Please Share With Your Agency Employees***

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Sample Article For  
Agency Publications (Maricopa County Only)

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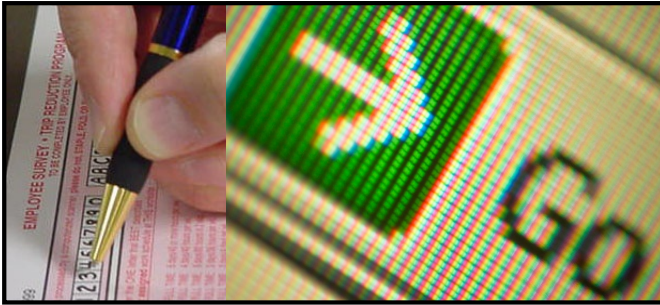
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Remember, even though it looks different, it's still the same - and it's still crucial that we hear from you!

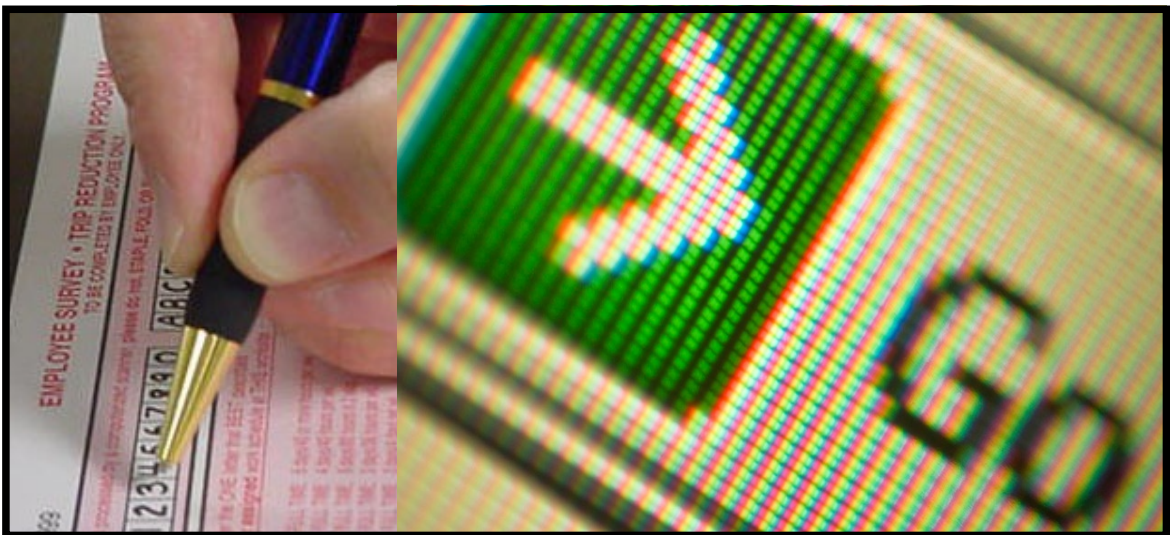
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