



CAPITOL RIDESHARE TRP SURVEY MEETING

February 17, 2010

Overview

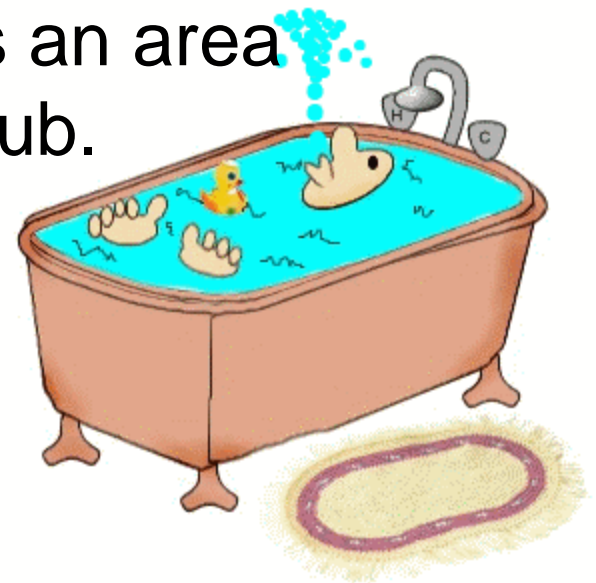
- Did you know? Facts about local air quality
- Why do we have a Trip Reduction Program?
- Alternatives to driving alone
- Online tools
- Does the program work? Does it matter?

Did You Know?

- In Maricopa County commuters drive over **70 million** miles each weekday.
- Combined, these trips release over **770 tons** of carbon monoxide and **3,000 tons** of particulates (dust) each day.
- A regular rush-hour driver wastes an average of **99 gallons** of gasoline a year due to traffic. Average cost of the time lost: **\$1,160 per person**.

Did You Know?

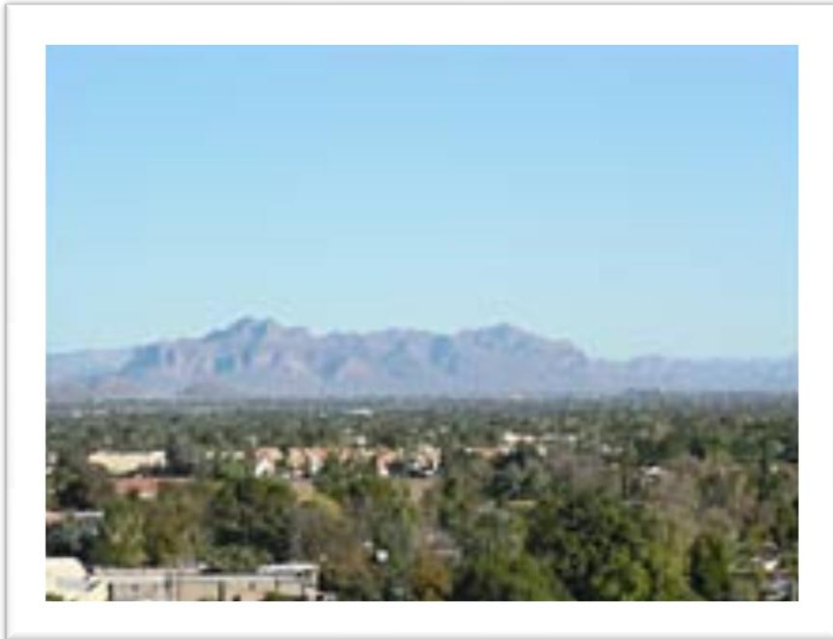
- 45.3 miles in a car = 1 pound of air pollution
- 19 motorcycle miles = 1 pound of air pollution
- 1 pound of air pollution displaces an area approximately the size of a bathtub.



Why TRP?

- 1987: State of Arizona sued by the Center for Law in the Public Interest, Tucson. CLPI won the lawsuit.
- Response: Programs for construction sites, painters, bakeries, vehicle emission testing, and A.R.S. 49-581 et. seq. (Trip Reduction Program).
- TRP Requirements: Appoint a TC, survey employees, write and implement a TRP plan, keep records to prove compliance.

Why TRP?



Lots of Alternatives...

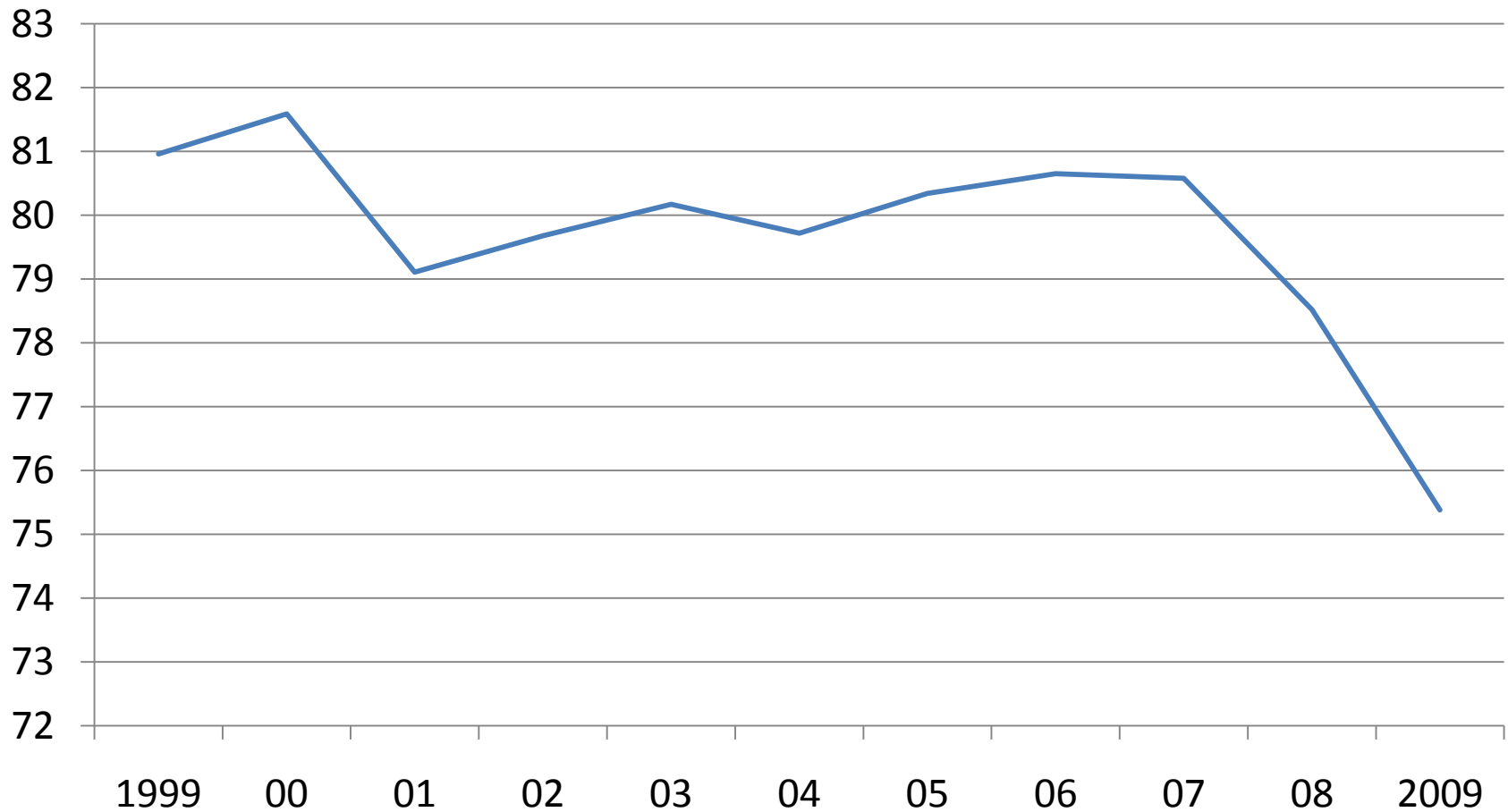
- Express & RAPID Buses:
 - Run from suburbs into State Capitol & downtown area
 - 10-minute frequency during peak hours.
 - Inbound only in A.M., outbound only in P.M.
- METRO Rail:
 - Less expensive than RAPID
 - 10 – 15 minute frequency all day
 - LINK connects METRO to E. Mesa!



More Alternatives...

- Local buses
 - Serve the entire Valley
 - Transfers can add time
 - Service runs both directions all day
- Carpool: Flexible, friendly, convenient
- Bike: Zero cost, healthy & fun
- Vanpool: User-friendly, big \$aving\$!

DOES THE PROGRAM WORK?



SOV Rates program-wide

Does it Matter?

