

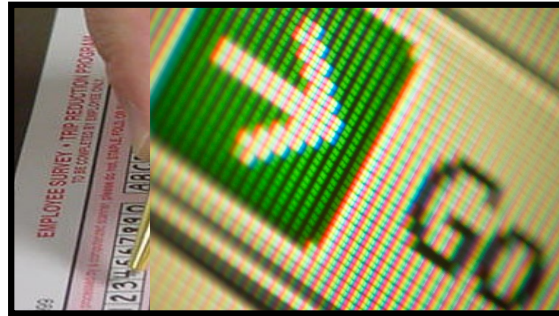
The Coordinator Update

Jan Feb Mar 2011

Quarterly Communication from the office of Travel Reduction Programs

Get Ready Coordinators!

Think Pink ONLINE 2011



The Annual Travel Reduction Survey!

The Annual Travel Reduction Survey

Did you attend the Survey Training Workshop? Questions? Call us or visit www.aztrpcordinator.com

As you know, Capitol Rideshare and the Office of Travel Reduction Programs is gearing up for the annual Travel Reduction Survey as mandated by law.

The annual Travel Reduction Survey will be completed by employees online. They will receive a link to the survey from you, their Agency Travel Reduction Coordinator.

As you know, the survey link will be emailed to all State employees working in Maricopa County. The survey captures information about employees' commute trips. In the past, data from this survey was instrumental in obtaining bus and vanpool subsidies for employees, creating new bus routes and expanding existing routes.

Employees will be reminded that it is critical that everyone completes a survey; especially those who do carpool, ride transit, or telework. The State must achieve as close to a 100% participation rate as possible. Everyone needs to complete their survey.

For more information and to see Frequently Asked Questions regarding the survey, please visit www.capitolrideshare.com

Please see the attached flyer and sample article for your use.



Find Us On Facebook!

Just as thousands of government agencies and programs have gone before us, we are happy to announce the debut of our social networking Facebook Page. Check us out under Capitol Rideshare. Our “Friends” hear all the latest news about contests, transit, air quality, and alternate modes. While we recognize that not all agencies are on the social networking bandwagon, remember that you can visit our page from the comfort of your home as well. The page is for all State of Arizona employees who live and work in Maricopa County. We will be featuring special contest, news alerts, and more so add us to your list!

Reminder:

You need to host a minimum of two information tables at your agency during the year. Have we visited your agency lately? Remember, you do not have to staff the table - we do that for you! All you need to do is schedule a time with us, provide a table, and we will show up and do the rest. Usually information tables take place over the lunch hour in a common place for employees (lobby, cafeteria, etc). Please call 602.542.3634 to schedule your table. We will bring lots of great information and fun items to help your employees discover how easy an alternate commute can be!

HPA SEASON REMINDER

This time of year, especially on High Pollution Advisory (HPA) days, employees are urged to carpool, use transit, or telework. Please make sure to post your agency’s HPA Signs. If you need additional signs, please contact our office. On HPA Days, encourage your employees to log on to www.capitolrideshare.com and enter the HPA Day Contest!

Are You Using YOUR Website?

When was the last time you visited www.aztrpcordinator.com? If you haven’t visited lately, stop by! It features everything you ever needed to know about being an Agency Travel Reduction Coordinator. It also features a handy database of all marketing emails.

The Coordinator Update is published quarterly.

Capitol Rideshare is operated by the Arizona Department of Administration and is funded by the Federal Highway Administration through the Maricopa Association of Governments and by the Arizona Department of Environmental Quality. This document is available in alternate formats by calling 602.542.RIDE.

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online issue

Our Website

Please encourage your employees via email or other communication to utilize our website for information and applications. Our web address is www.capitolrideshare.com.